

# Style Guide



## OUTFITS

Here are some tips to ensure that your senior portrait session is gorgeous and highlights YOU:

**Be comfortable!** Make sure that your outfit currently fits you properly and is weather appropriate. If you're hot or cold during your session it's less likely that you'll appear happy and relaxed in your photos. Also make sure to break in new shoes ahead of time so you don't end up with blisters.

**Express yourself.** I feel so passionately about this! Seniors who express themselves are my favorite to capture! Their sessions have an added "wow" factor. Let your outfits express who you are, what you love, and your personality. What's your thing? If you love vintage clothes, then incorporate something vintage! If you're into high fashion, then wear something high fashion. Your senior session is about capturing who and where you are in life right now - so wear something that goes along with that. This will lead to authentic photos, which showcase you as who you really are!

**Avoid neon colors.** They don't photograph well and cast colors onto your skin. No one wants a bright yellow face! Stay away from colors that match the scenery. If you're doing a lot of outdoor photos for example, avoid wearing a lot of green as you'll blend in too much with the background.

**Make sure your outfits are ironed and lint-free.** Don't forget to bring shoes and accessories for each outfit. Remember any jewelry, undergarments, and/or lip color for each outfit.



## HAIR, MAKEUP & NAILS



Professional hair & makeup is strongly recommended! I can refer you to experienced hair & makeup arts, whom I trust. The goal is not to make you look older or like someone else, but to show YOU in your best light. Literally! A makeup artist knows how to highlight and contour your face so it is flattering in any light, conceal spots you want to hide, and use colors which will complement your complexion and skin type.

Or if you choose to do your own hair & makeup, false eyelashes can help bring attention to your eyes. If you're wearing false eyelashes for the first time, then make sure to practice wearing them before the day of your session so you can get used to how they feel.

If your session is taking place on a hot day, a makeup setting spray is key to prevent your makeup from melting. I love Urban Decay's All Nighter Setting Spray. It's lightweight, and it works, even in 110 degree temps!

A couple of DON'TS: Avoid wearing sunblock or foundation which contains sunscreen, as it can cause a white, ghostly flashback on your skin. Also stay away from nude lip color and glittery/shimmery makeup.

Keep your nails clean and groomed. I may be taking close ups of you holding something or with your hand near your face so don't neglect your nails, and no chipped nail polish!

Be sure to put lotion on arms and legs to avoid ashy skin - especially elbows, knees, and ankles! Don't forget lip balm to help chapped lips.

## PROPS & ACCESSORIES

Necklaces, bracelets, earrings can be a fun way to add a pop to your outfits. For each outfit, I suggest bringing jewelry in separate ziploc bags so they do not get tangled!

Other accessories can include your class ring, letterman jacket, floral crown, hats, belts, and scarves.

I love when seniors bring props! They make your session so much more fun and meaningful to you! If there is something you love, whether it be dancing, a sport, music, animals, reading, or something else, we can use props to incorporate it!

If you love Starbucks, bring a Starbucks cup! If you love reading, bring your favorite book! If you love knitting, bring a knitted blanket. If your thing is jiu jitsu, bring your belt. Or do you collect something? If so, then bring those. The possibilities are endless. If you want to incorporate something, but don't know how, just let me know, and we'll find a tasteful way to add it in!

